

# Case Study

**Biggest American Global clothing and accessories retailer saved millions in five years by automating cloning**



## Business Challenge

The Customer was facing challenges with testing high priority Oracle e-Business Suite patches including data corruption fixes due to their long refresh time. There was a critical need for a solution that would enable them to provision cloned instances on-demand, enabling prompt production support response, quick patch testing, as well as avoiding further data corruption.

### The Challenges:

- It took 3 business days to clone e-business environment by the offshore teams.
- Due to long refresh time the high priority patches given by Oracle mostly could not be tested on time, which further got aggravated due to delayed clone time.
- Because of time required for cloning, just 250 refreshes could be delivered per year.

### Impact:

- Responsiveness on production support

## Solution

### Clonetab Benefits:

- Now they can clone in less than an hour including post refresh custom scripts.
- Now every morning at 8 a.m. they are able to complete their patch instances.
- In last three years and ten months, they have been able to complete 7000+ refreshes with minimal human intervention
- Stable Clonetab server—ensuring availability of Clonetab server at all times.
- Delivering 1850 refreshes per year.
- Ability to deliver cloned instances from once in 3 days to a few hours—now instance is ready for patching every day.

### **Customer**

American Clothing & Accessories Retailer

### **Industry**

Retail

### **Oracle Environment**

Application: Oracle EBS 12.1.3  
Database: Oracle 11.2.0.4  
Database size: 5 TB

### **Monetary Evaluation**

#### Earlier

- Used to invest around \$2500 per refresh.
- Since they used to refresh 50 times in a year and there were 5 instances the total investments on just cloning was around \$625k per year.
- In 5 years the investment would have been \$3 million.

#### After Clonetab implementation

Total saving in 5 years:

Expected investment on cloning in 5 years – (Investment on Clonetab license + 22% support for 5 years)  
= Around \$2.8 million